

# BIOS OF THE BOARD OF DIRECTORS FOR 2021/2022

## President - Orlando Spicer (Exit Reality Brockville)

Orlando is a Property Manager, Investor and both a Residential and Commercial Real Estate Broker at Exit Reality

Orlando is a Brockville born young professional who went away for 4 years to study at the University of Western Ontario before coming back to Brockville to build his life.

While in school he was one of the top Sales Representatives in the country for Vector Marketing, selling Cutco knives to anyone who would listen. Orlando completed his final course with the Ontario Real Estate Association Real Estate College in October of 2012 and has been selling real estate between Kingston and Ottawa, focusing mainly on Leeds and Grenville since. Orlando was awarded the 2014 Brockville Young Professional of the Year Award for his business acumen and community service.

Orlando is passionate about the community and has been involved on many levels. He helped lead the growth of the Brockville Young Professionals Network and has been a Director at the Chamber of Commerce for 5 years. He is currently a sitting Board member for the United Way of Leeds and Grenville. He is a lead organizer of the Brockville Winter Classic Weekend which has raised funds for the Rotary Park Revitalization Project. He was recently appointed to the Board of Directors for the Young Professionals Network of Ontario as the Director of Advocacy.

Orlando is passionate about the economic future of Brockville and looks forward to continuing his work on the Brockville and District Chamber of Commerce Board of Directors.

## Past President – Keeley Patterson (O'Farrell Financial Service Inc)

Keeley Patterson - CFP

### *Certified Financial Planner and Partner*

Keeley has been working in the financial industry for 30 years. In 1997, she achieved her CFP (Certified Financial Planner) certificate before moving into the Commercial Banking sector. She's helped hundreds of individuals and business owners make important financial decisions through the years, and so it was a perfect match when she joined O'Farrell Financial in the spring of 2009.

As a Certified Financial Planner at O'Farrell Financial, Keeley spends her days understanding what is truly important to her clients, and then designing ways to help them have that; to have the lifestyle they want, the protection they need, and the clarity to make great decisions for their businesses, for the next generation and beyond.

Because of Keeley's time in commercial banking, she's worked with hundreds of financial statements and partnered with lawyers and accountants to help her clients make solid decisions. It gives her a unique perspective when she is providing financial and estate planning services to business owners as she's deeply familiar with both the challenges that arise, and how to handle them skillfully.

At home with her husband and their five children, Keeley understands what it's like to juggle a busy household, a busy career, and be active in the community. Her ability to do it speaks to her energy, her focus and her efficiency. You can count on all three when you work with Keeley.

## Secretary/Treasurer - Steven Latimer (Beattie Dodge Chrysler Ltd)

Steve is a Brockville native that has spent his working career in business. He graduated from Thousand Islands Secondary and went on to St Lawrence College here in Brockville to earn diplomas in both Finance and Marketing. Started working at Beattie Dodge when he was a teenager washing cars and fell in love with the car business. He worked for 1000 Islands Toyota for 20 years as Comptroller and in the fall of 2016 returned home to Beattie Dodge as CFO and a minority partner. Steve sat on the board and was Treasurer for the United Way for 5 years.

## HR Chair - Alain Picard (Ketchum Manufacturing)

Born and raised in Dorval a suburb of Montreal on the West Island, I am the youngest of four boys. My father was mostly in Sales and later owned his business while my mother was a Registered Industrial Nurse. Early passions included hockey and baseball where I competed through

the junior ranks and College levels. Pursued studies in technical sciences and subsequently took the business administration route at McGill and Queens University.

My work experience includes 20 years in the Conference Communications Industry where I held a Senior Operations Management Position with AVW-TELAV. I then pursued my career in the Wholesale Packaging Industry where I was Vice-President/ General Manager and shareholder of JBNT Marketing Inc.

I have spent over 32 years volunteering in various hockey and baseball committees where I held Presidencies on three boards. One of my proudest achievements was to be asked by Hockey Quebec to serve as Vice-President on the board of the Lac-St-Louis Minor Hockey Corporation. This organization is responsible for some 15,000 young hockey players in the Montreal West Island area and manages 24 Associations within 10 territories. I concluded my tenure 2 years ago before moving into our area.

On the business end, I was part of the following Associations and resided on two of the boards:  
ABA (American Bakers Association), BAC (Baking Association of Canada), Retail Bakers of America, InfoComm.

Current passions include golf, fishing and music. Enjoy playing in a band with mates in Montreal as we get together every second week to play some classic rock and blues. As for fishing, I am still trying to nab the big one on the river...

#### Director - Kent Henderson (Royal Bank of Canada)

Worked for RBC since 1998. Started as an assistant manager personal banking working in Thunder Bay, ON and then to Stoney Creek ON. Moved to Niagara on The Lake, ON to be Branch Manager of RBC Branch there for 3 years. Moved Back to Brockville in 2004 as a Financial Planner then moved to current position in 2012. Since moving back to Brockville, I have been on the fundraising committee for United Way. Sat on Board of the DBIA and was chair for about 3 years. Co-Chaired a waterfront task force committee which was joint with the Brockville Chamber. Have sat on the Chamber Tourism Advisory Committee for the past approx. 10 years. Chaired the 1000 Islands Regatta since it's reincarnation in 2008.

Grew up on the St Lawrence River so an avid boater. Race Hydroplanes. Have a wife and 2 young kids. We love to travel

#### Director - Barry Moss (Four-O-One Electric Ltd)

Barry Moss, a Master Electrician and President of Four-O-One Electric Ltd., is a driving force in the company and in the electrical trade in Eastern Ontario.

Four-O-One Electric was established in 1966 and operated primarily as a residential electrical service, employing three employees. After working there for many years, Barry Moss purchased the business in 1992 and recognized the potential for company growth. Today, Four-O-One Electric proudly employs over 45 full-time employees and runs a fleet of more than 20 service vehicles.

Barry is extremely active in promoting the electrical trade and supporting the business community; he is President of the Ontario Electrical League (OEL) Rideau-St. Lawrence Chapter, sits on the OEL Contractors Committee in Toronto, Chair of Innovative Contractors Solutions, a member of the EDAT Advisory Committee to the City of Brockville, and the Vice Chair of the Employment and Education Centre.

A long-time supporter of the High School Skilled Trades and Youth Apprenticeship Placement Programs, Barry's contribution to the community doesn't stop there. Barry and his employees are honoured to sponsor organizations focusing on children or wellness, including Big Brother & Big Sisters, Champion for Kids, Habitat for Humanity, Heart & Stroke Foundation, Brockville District Hospital Foundation and others.

Barry is a family man and the father of two. He enjoys mentoring, fishing, reading and being an entrepreneur.

#### Director - Sue Watts (Employment and Education Centre)

Sue Watts is the Executive Director of the Employment + Education Centre, a charitable, not-for-profit, multi-service organization. Sue has over 25 years' experience in the not-for-profit sector and prides herself on building and growing community collaborations for the purpose of meeting the needs of and positively impacting her communities. Sue is the recipient of Provincial and National awards for her work in this sector. Sue is an Executive Member of the ONESTEP Board of Directors (provincial) and an Executive Member of Credit Counselling Canada Board of Directors (national). Locally, she is an active member of a number of Boards and Committees including; City of Brockville Economic Development Advisory Committee, Victim Services of Leeds, Grenville and Lanark, Leeds and Grenville Poverty Reduction Alliance, EKIOC Transportation Working Group, RNJ Youth Services, Leeds and Grenville Immigration Partnership Council and Employment/Settlement Committee.

**Director - Christina Covey-Shannon (RBC)**

Christina started at RBC 30 years ago this year, when she started at St Lawrence College in Brockville, taking the Business Administration-Accounting 3-year program. Over the years, she has worked in numerous branches in the area, Prescott, Merrickville, Kemptville and both Brockville branches before they amalgamated 4 years ago. In those numerous branches, held a variety of positions as well, such as client advisor, Account Manager – for personal and small business, Financial Advisor, Branch Manager, Financial Planner and moved into my current role as Financial Planner, Investment Retirement Planner approximately 4 years ago. As a Financial Planner, I assist clients in creating a financial plan that is customized to their own situation, looking at accumulating their savings and then how best to use those funds in retirement. I also help clients making pension, severance, retirement income and other related decisions while considering tax efficiency throughout the process.

Over the years, I have chaired the Brockville Relay for Life, was on the Board for Brockville Minor Hockey as the registrar for 4 years and have been on Parent council at Toniata Public School. I have volunteered at Toniata during the time that my son Mitchell was there and started again when Mara started and continue to this day. My husband Rob and I have been hosting a little girl from Belarus for the last 2 years and were supposed to be part of the Canadian Aid for Chernobyl delegation this year.

**Director – Jamie Puddicombe (St. Lawrence College)**

Jamie is the Manager of Skills, Training, and Economic Development for St. Lawrence College’s department of Innovation and Business Engagement. Jamie’s work focusses on custom training programs that respond to regional skills gaps and workforce development needs. Jamie is also a current Board member of Brockville and Area’s Community Foundation, and has demonstrated tremendous leadership volunteering on the Ontario Trillium Foundation’s Grant Review Team and Youth Opportunities Fund, as well as Vice President for the Big Brothers Big Sisters of Ottawa. Jamie has received numerous Federal and Collegiate awards which recognized his capacity as an innovative thinker. Jamie has a Masters degree in Philanthropy and Nonprofit Leadership at Carleton University’s School of Public Policy and Administration, and a Bachelor Degree in business (Honors) double major in International Business and Economics.

Prior to University, and into his early career Jamie was fortunate to work for a number of Brockville’s top employers including the Brockville Country Club, the Keystorm Pub, Hansler Industries, and more recently Burnbrae Farms. Jamie’s roots are in Brockville and he is happy to have recently returned with his wife Hilary and daughter Olivia.

**Director – Teanne Larocque (Employment and Education Centre)**

Teanne Larocque, Employer Services Manager

I grew up in Brockville and feel blessed to be part of such a wonderful and strong community.

I have been working with the Employment + Education Centre for over five years, starting in 2015 as a Job Developer working with vulnerable youth, helping to create job opportunities and connect them to the workforce. In 2018 I moved into my current position as our Employer Service Manager, connecting with and assisting businesses in Leeds and Grenville in recruiting and hiring, accessing funding, and other HR support.

Since last March I have focused largely on working with local small businesses one on one, ensuring they are fully aware of all the federal and provincial support there is available for businesses that have faced hardship from COVID-19.

Recruitment and working with local employers have been a passion of mine for over 15 years, and I am grateful for the opportunity to continue practicing my passion in our wonderful community.

**Director – Zeke Cox (Business Development Bank of Canada BDC)**

Zeke is a University of Toronto Alumni. His career history includes commercial real estate management in the western United States and enterprise software sales across Canada. He and his wife, Jaime, then owned and operated a full-service marina in Gananoque for 13 yrs.

Following the sale of their business, Zeke joined the Business Development Bank of Canada and has been a Senior Commercial Lender in south eastern Ontario since 2015.

Having owned his own businesses, Zeke is passionate about supporting the growth of small and medium sized businesses. He has worked extensively in the Brockville area, providing financial support from the “tens of thousands” to the “tens of millions” across a variety of industries and has also volunteered his time for local initiative such as the Otter’s Den.

During his personal time you are most likely to find Zeke boating on the St. Lawrence River with family & friends, golfing, or struggling to pursue the mysteries of the twelve bar blues

**Director – Andrew Melchers (IN Engineering & Surveying)**

Andrew is the president of IN Engineering + Surveying which provides integrated surveying, land-use planning and engineering consulting services to Brockville and Eastern Ontario. Andrew was born and raised in the Lyn, having only moved away while studying his Bachelor and Master of Civil Engineering at Carleton University. He started his engineering consulting business in 2018 and in 2020 purchased and merged with Collett Surveying Ltd. Andrew loves the lifestyle the area affords and is raising his two young girls with his wife Amber in the community

**Director (YPN) - Michelle Hunniford (Burnbrae Farms)**

Michelle Hunniford is the National Animal Care Specialist at Burnbrae Farms. Born and raised in Cambridge, Ontario to teacher parents, Michelle attended Queen's University and then the University of Guelph to follow her passion for working with animals. After graduating with a PhD in Poultry Behavior and Welfare from Guelph in 2017, Michelle migrated to the Brockville area to pursue a career with Burnbrae Farms.

Michelle has been involved in the Brockville Young Professionals since 2018, including being a member of the Chamber Advocacy Committee. Being from outside of Brockville has provided unique insights into what makes this place great and has fueled a passion to help attract other young professionals to this amazing area.