



## Awards of Excellence Nomination Categories & Criteria\*

*\*Category criteria is subject to interpretation and, nomination category may be reassigned at the discretion of the nomination committee*

1. **Small Business of the Year** honours a business with less than 20 employees that;
  - Demonstrates continued business excellence and sustained financial growth and performance
  - Continuously strives to exceed customer expectations
  - Embraces outstanding commitment to quality
  - Demonstrates positive impact in the community
  
2. **Business of the Year** honours a business with 20 or more employees that;
  - Demonstrates continued business excellence and sustained financial growth and performance
  - Continuously strives to exceed customer expectations
  - Embraces outstanding commitment to quality
  - Demonstrates positive impact in the community
  
3. **Community Excellence Award** honours a person, business or organization that;
  - Demonstrates a notable contribution to the quality of life in the Brockville community
  - Volunteers time and/or financial support to those activities that enrich the community
  - Promotes a culture that puts an emphasis on community involvement
  - Partners/supports with not-for-profit organizations, charities or other community efforts
  
3. **Tourism Award** honours a business, organization or individual that;
  - Demonstrated a notable contribution to the development of tourism in the Brockville region
  - Act as an ambassador to the Brockville community
  - Has a proven track record for innovative contribution resulting in an economic impact
  
5. **Business Person of the Year** honours a business person or founder who;
  - Displays a significant commitment to the success of both his/her business and the region as a whole
  - Demonstrates business leadership and vision
  - Serves as a positive role model or mentor for other business people
  
6. **Citizen of the Year** honours an individual that;
  - Demonstrates outstanding leadership and citizenship in the community
  - Demonstrates exemplary vision, civic pride and commitment to the betterment of the community
  
7. **Young Professional of the Year** honours a young professional under the age of 35 that;
  - Stands out in our community for their professional demeanor and high level of community involvement
  - Demonstrated extraordinary service and/or leadership contributing to the quality of life in the community