



1. If someone came to you with a proposal to build a new piece of public infrastructure in our city, how would you evaluate whether the project was worth implementing?

I'm assuming that this is a piece of infrastructure where council has requested proposals. Within the established process, key items to consider would include ensuring it meets the scope, fulfills the intent, that grant money and donations are sought as appropriate, and that we only spend properly allocated funds, so we don't end up with a nasty surprise after completion.

2. Brockville needs to get on track financially while at the same time needs to move strategically to improve its offer to its citizens and tourists. What experience do you bring to the table that demonstrates your leadership in fiscal responsibility as well as strategic success.

As a line shift leader, quality process owner, and safety rep at Procter and Gamble, I routinely work in cross-functional groups, and have led loss-elimination exercises that have delivered over a million dollars in cost savings while streamlining work processes. I have also operated a small martial arts school since 1995.

3. How do we attract and retain Young Professional in Brockville?

We need a multifaceted approach. On one hand, we need to continue carefully investing in things that make Brockville a livable city, such as the Brock Trail, and encouraging the development of arts and culture. We also need to foster an environment, through our support of the Economic

Development Corridor, where we are seen as THE place to start or operate a successful business.

4. What are your 3 main priorities for Economic development and what key steps will you take to bring your vision to a reality.

1. Being ready for the next opportunity. We need to move quickly on preparing the new industrial park so that we are “shovel ready”. We need to work to try to address the concerns of nearby property owners, so that this project can proceed, and hopefully avoid a costly OMB hearing. Members of the group have expressed a desire to find common ground. We also need to upgrade the Stewart Blvd ramps to accommodate tandem trucks.

2. Defending high speed Internet and cell service. There has been talk of stripping our area of bandwidth, to enhance service in Ottawa. We cannot allow this, as modern internet is a prerequisite for most employers.

3. Continue to build on our tourism success. We need to use our new Destination Marketing Fee to promote our tourism offerings, and partner with nearby municipalities to encourage cross-promotion.

5. What actions would you take to improve public safety in Brockville?

I would like to see improved lighting in our parks and on the trail. We need a comprehensive drug strategy for Brockville, using the existing Health Unit program as a starting point. I'd also like to explore having a second community hub downtown, similar to the successful one on Bartholomew St. We should also support the efforts of the new Neighbourhood Watch group.

6. Currently the city doesn't have Communication Policy – what are your thoughts to insure there is an effective external and internal communication policy in place.

Quite simply, no organization can function properly without effective communication. So, clearly, we need a formal communication policy to ensure information flows smoothly to allow for effective decisions, and to provide transparency and accountability to the taxpayers.

7. What projects / policies would you champion to help small businesses grow?

I would like to engage with business leaders and discuss what's holding them back, and what, if any, barriers to success can be minimized. We need to look at our rebate and incentive programs, to ensure they are meeting the intended purpose, and providing the desired effect. Adjustments to achieve maximum benefit may be needed.