



Photo Credit: Adam Parker

The City of Brockville is pleased to once again host the River of Lights at the waterfront for the 2023 holiday season. This seasonal event has been a winter highlight of the past few years, providing much needed joy at the end of the year.

Our 2023 event will build upon the success of last year's event by adding new musical tracks that were voted for by our attendees, and will include new lighting features that we are working on securing for this year's show.

This event transforms the waterfront for an entire month, and is in place to ring in the New Year in a way that is unique to Brockville. We hope to have you on board this year to help bring the show to life.

Whether you can help a little, or help a lot, we have tiered sponsorship levels as well as specific in-kind support that would really help us put on a beautiful display this year. We hope you will join us in making the 2023 River of Lights special by sponsoring this year's event.



# River of Lights Sponsorship Levels

2023

## Presenting Sponsor \$5,000

*Only 1 available. Cash sponsorship only.*

- Corporate logo next to River of Lights logo wherever it appears naming your company as the presenting sponsor, including all media advertising
- Company recognized as a presenting sponsor on the River of Lights audio (approximately every 35min), accompanied by your company's corporate colours and logo lit up on site during your sponsorship audio recognition
- Corporate logo on all signage
- Sponsorship recognition on the River of Lights event webpage
- Social Media recognition

## Platinum Sponsor \$4,000

*Maximum 4 available.*

- Company recognized as a platinum sponsor on the River of Lights audio (approximately every 35min), accompanied by your company's corporate colours lit up on site during your sponsorship audio recognition
- Corporate logo included in all traditional media advertising
- Corporate logo on sponsorship recognition signage on site
- Sponsorship recognition on the River of Lights event webpage
- Social Media recognition

## Gold Sponsor \$2,500

- Corporate logo on sponsorship recognition signage on site
- Company recognized as a Gold Sponsor during the show's audio loop
- Sponsorship recognition on the River of Lights event webpage
- Social Media recognition

## Bronze Sponsor \$500

- Corporate logo on sponsorship recognition signage on site
- Sponsorship recognition on the River of Lights event webpage

## Silver Sponsor \$1,000

- Corporate logo on sponsorship recognition signage on site
- Sponsorship recognition on the River of Lights event webpage
- Social Media recognition

## River of Lights Friend \$50+

*Perfect for individuals who love the event and want to help support it*

- Recognition on the River of Lights event webpage

# River of Lights Sponsorship Contract

2023

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Level (Please Select):

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$5,000        | <input type="checkbox"/> Platinum Sponsor \$4,000                |
| <input type="checkbox"/> Gold Sponsor \$2,500              | <input type="checkbox"/> Silver Sponsor \$1,000                  |
| <input type="checkbox"/> Bronze Sponsor \$500              | <input type="checkbox"/> Friend \$50 (or specify amount \$_____) |
| <input type="checkbox"/> Donated or In-Kind Value* \$_____ |  |

Donated or In-Kind Item or Service Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*\* Suitability of in-kind supplies and services to be discussed with event staff to ensure that they meet program requirements*

## Payment Options & Terms (please select method of payment):

- Cheque       VISA       MasterCard

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CDV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please ensure that your contract and logo are submitted by November 1, 2023 in order to receive all associated sponsorship recognition.*

Cheques should be made out to: The City of Brockville.  
Memo line should contain "Donation to 2023 River of Lights"  
Please send all contracts to Lesley White lwhite@brockville.com