

BROCKVILLE

# TALL SHIPS® FESTIVAL

JUNE 2025

## SPONSORSHIP OPPORTUNITIES

LETTER FROM THE MAYOR P.2

SPONSORSHIP TIERS P.3



[TALLSHIPSBROCKVILLE.COM](http://TALLSHIPSBROCKVILLE.COM)



# LETTER FROM THE MAYOR

The Tall Ships® Festival is a cherished event in our community, drawing thousands of visitors to celebrate maritime heritage, explore majestic tall ships, and partake in a variety of family-friendly activities. In 2025, we anticipate an even larger turnout and a memorable experience for all.

It is with great enthusiasm that I invite companies, organizations and individuals to partner with us the Brockville Tall Ships® Festival, scheduled to take place from June 20th to the 22nd in 2025.

Your support as a sponsor would be instrumental in making this festival a resounding success. We offer a range of sponsorship opportunities designed to provide significant visibility, and community engagement for each organization, company or individual.

Thank you for considering this opportunity to contribute to an event that brings joy and unity to our community.

We look forward to making the 2025 Tall Ships® Festival a truly spectacular event.



*Matt Wren*  
BROCKVILLE MAYOR



# PRESENTING SPONSOR \$25,000

ONLY 1 AVAILABLE  
CASH SPONSOR ONLY,  
NO IN-KIND

As Title Sponsor, you will have the unique opportunity to host an elegant evening reception aboard a beautiful ship. This exclusive venue allows you to create a memorable experience for your guests while showcasing your brand in a stunning setting. This opportunity includes full deck access to host an event at your cost, providing the perfect backdrop for networking and celebration. Enhance your visibility and engagement with this distinctive sponsorship opportunity!

- Company recognition on all print and digital advertising promoting the festival
- Corporate logo added to the Brockville festival logo as the presenting sponsor
- On site signage sponsor recognition prominent booth space at festival
- 10 Captains Reception Tickets
- 10 Sail Out tickets
- 10 Block House Breakfast Tickets
- 50 Deck Tour Passes
- Logo on festival website in prominent location
- Social media announcement

# FIRST MATE

\$7,500

- Prominent corporate logo featured on site signage, festival brochures, and passport
- Prominent booth Space for event
- 6 Captains Reception Tickets
- 6 Sail Out tickets
- 4 Blockhouse Breakfast Tickets
- 20 Deck Tour Passes
- Logo on Brockville Tall Ships Festival website
- Social media announcement

# BOSUN

\$1,500

- Prominent corporate logo featured on site signage, festival brochures, and passport
- Prominent booth Space for event
- 2 Captains Reception Tickets
- 2 Sail Out tickets
- 2 Blockhouse Breakfast Tickets
- 4 Deck Tour Passes
- Logo on Brockville Tall Ships Festival website
- Social media announcement

# PETTY OFFICER

\$250

- Company recognition in official festival brochure and passport
- Prominent booth Space for event
- Listing on Brockville Tall Ships Festival website
- 2 Deck Tour Passes

# SAILMASTER

\$5,500

- Prominent corporate logo featured on site signage, festival brochures, and passport
- Booth Space for event
- 4 Captains Reception Tickets
- 4 Sail Out tickets
- 4 Blockhouse Breakfast Tickets
- 10 Deck Tour Passes
- Logo on Brockville Tall Ships Festival website
- Social media announcement

# PURSER

\$550

- Company recognition in official festival brochure and passport
- Prominent booth Space for event
- Listing on Brockville Tall Ships Festival website
- On site recognition
- 4 Deck Tour Passes
- 2 Blockhouse Breakfast Tickets

# TALL SHIPS FRIEND

\$50

*Perfect for individuals who like to support the festival*

- Listing on Brockville Tall Ships Festival website
- 2 Deck Tour Passes



# AUTO DEALERSHIP SPONSOR

**\$3,000**

ONLY 1 AVAILABLE

- Car display on festival grounds for duration of the event
- Exclusive shuttle service from in town B&Bs to festival grounds with your signage on the B&B grounds
- Corporate logo featured on site signage, festival brochure and passport
- 4 Captains Receptions Tickets
- 4 Sail Out Tickets
- 6 Deck Tour Passes
- Logo on Brockville Tall Ships website

# Brockville Tall Ships® Festival Sponsorship Contract

# 2025

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level (Please Select):

- Presenting Sponsor \$15,000
- First Mate Sponsor \$5,000
- Sailmaster Sponsor \$3,000
- Auto Sponsor \$2,500
- Bosun Sponsor \$1000
- Purser Sponsor \$500
- Petty Officer Sponsor \$250
- Tall Ships Friend \$50
- Donated or In-Kind\* Value \$ \_\_\_\_\_

\*Donated or In-Kind Item or Service Description:

\_\_\_\_\_

Payment Options & Terms (please select method of payment):

- Cheque

For Credit Card payment please call **Jennifer Devlin 613-791-0371** for a manual payment over the phone, or drop in to the **Brockville Visitor Centre 16 Market Street East, Brockville, ON, K6V 7L3** to process payment in person.

Please ensure that your contract and logo are submitted as soon as possible in order to receive all sponsorship recognition associated with your level.



Cheques should be made out to: The City of Brockville.  
Memo line should state "Donation to 2025 Tall Ships Festival"  
Please send all contracts to Jennifer Devlin: [jdevlin@brockville.com](mailto:jdevlin@brockville.com)

# In-Kind Services

## and Items Required

- Hotel Rooms
- Food/Water for volunteers, specifically: granola bars, chips, cookies, snacks, sandwiches, pizza
- Transportation
- Golf cart rentals
- Trailer for on-site office
- Signage/banners
- Printing and laminating services
- T-shirts & T-shirt printing
- Media coverage
- Captain and Crew Reception:  
Flowers & decorations



If you have an In-Kind product or service to donate, please speak to  
**Jennifer Devlin**  
in advance to discuss your ideas:  
613-791-0371 or [jdevlin@brockville.com](mailto:jdevlin@brockville.com)



# Brockville Tall Ships® Festival Brochure AD Booking Contract

# 2025

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Ad Rates

- Full Panel (3.5”w x 8.5”h) \$1000
- 1/2 Panel (3.5”w x 4.18”h) \$575
- 1/4 Panel (3.5”w x 2.03”h) \$325

20,000 copies printed.

Brochure is mailed out to advance ticket holders and available on site during the festival weekend.

Payment Options & Terms (please select method of payment):

- Cheque

For Credit Card payment please call

**Jennifer Devlin 613-791-0371**

for a manual payment over the phone,

or drop in to the Brockville Visitor Centre

**16 Market Street East, Brockville, ON, K6V 7L3**

to process payment in person.



If you would like to book an ad, please contact Jennifer Devlin  
[jdevlin@brockville.com](mailto:jdevlin@brockville.com)