

Voice of Business since 1906

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Sponsorship





2025 Sponsorship Package

Dear Valued Members,

The Brockville and District Chamber of Commerce knows the power of networks and how they can impact the growth of an individual, business, and community. We are pleased to provide you with a variety of unique opportunities for our members to make new contacts, solidify relationships, learn, generate ideas and increase exposure by attending, hosting or sponsoring at events and / or workshops.

Event sponsorships are exclusive to Chamber member businesses. Sponsors and hosts should consider these events a rare and valuable opportunity to promote themselves, their business, and their services throughout the powerful Brockville and District Chamber Network. Though aspects of these events may be different than in the past, we encourage you to take full advantage of the benefits sponsorship opportunities can provide.

Event and seminar attendance is offered to members and their employees at a discounted price. You will find these programs are a cost effective and convenient way to train, motivate and reward your team. Please note that reservations are required for all events.

Please review this package for a list of events slated for 2025, and the associated sponsorship opportunities.

For more details on direct benefits and opportunities that best serve your needs please contact your Chamber Team. Welcome to a prosperous 2025!

Yours in success,

Pamela Robertson
Executive Director

613.342.6553
pjrobertson@brockvillechamber.com





2025 Events Outlook

January	20	Update from MP Michael Barrett at Brockville Country Club
	16	Speaker Series
	22	Chamber Cheers at the Keystorm Pub
February	14	Update from MPP Steve Clark at Brockville Country Club
March	4	Breakfast & Update from City Hall with Mayor Wren at Brockville Country Club
	27	Annual General Meeting and Lifetime Achievement Award
April	23	Breakfast & Update from the Township of Elizabethtown-Kitley with Mayor Burrow at Brockville Country Club
May		
June	13	Chamber Fun Golf Tournament
July		Summer—no events
August		Summer - no events
September	18	66th Awards of Excellence Gala
October	2	Fall Boat Cruise
		Small Business Week
November		
December		Holiday Mixer Networking Event
<i>Location, events, and dates are subject to change without notice</i>		

Chamber Cheers – Networking



WHAT IS “Chamber Cheers ?”

A popular and casual networking forum established to encourage members to make new contacts.

- Attracts several chamber members to each event
- Held on a quarterly basis
- Chamber Cheers are held at various member venues and guests enjoy many benefits from our hosts, sponsors, and media partners
- Complimentary to attend

Sponsor **BENEFITS**

Chamber Cheers SPONSOR—(\$500.00 exclusive)*
Co-Host opportunities available—(\$260.00)

- Recognized as a key supporter of the event via website, radio, newsletter
- Your company name and logo on the After 5 invitation
- Opportunity to distribute brochures or promotional items at the Chamber Cheers
- Recognition at the event as the sponsor
- Display space near the registration table at the event
- Greet Guests and introduce employees
- Opportunity to promote your business with door prize(s)
- Opportunity to showcase your business and address the guests

*** Member Distribution / Mass Email sent to 1100+ Chamber contacts**
(which can be used anytime during the month of the sponsored event - \$200 value—blast to go out 3 times!)



Location, events, and dates are subject to change without notice

Chamber Cheers — Networking



HOST BENEFITS

Chamber Cheers Host

(provides venue, catered food, cash bar, and optional entertainment)

- Fantastic opportunity to **Showcase** your location and welcome guests to your business
 - Recognized as a key supporter of the event via website, newsletter, Social Media
 - Your company name and logo on the After 5 invitation
 - Opportunity to distribute brochures or promotional items at the Chamber Cheers
 - Recognition at the event as the host
 - Display space near the registration table at the event
 - Opportunity to showcase your business and address the guests
- *Limited host opportunities available. Please contact the Chamber office for a list of approved caterers, venue requirements, and planning timeline.*

TESTIMONIALS

The Brockville and District Chamber of Commerce provides business owners with the opportunity to network with other business owners and organizations. Relationships are the backbone of success in business without them you don't survive. Getting involved in the Chamber and using their resources can increase clients and increase your bottom line.

Jeanette Johnston

Networking while at the Chamber Cheers Networking events has opened up so many connections that is vital to my career.

Mark Brunke

Agent—Allstate Insurance Company of Canada

I became a proud Chamber Member for exposure within my community. After joining I recognized that there was so much more to the Chamber than advertising my small business. By joining the Chamber I not only got the exposure I was looking for but I also received awareness about so many different programs that could have such a positive impact on my Small Business. I have since been able to provide a Benefit package to my staff through the

Chamber. It was extremely affordable and with that I am able to financially cover this fully for my staff!

Ken Spicer, Owner, Brockville Home Health Care

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Enhanced Business After 5



CHRISTMAS COCKTAIL – December (\$300.00) Limited Space

- Recognition as one of many strong supporters of the event
- Your logo on the Christmas Cocktail invitation
- Pre-event recognition via ¼ page promotion piece sent to 1100+ chamber contacts
- Radio and social media advertising
- Event signage and recognition as an event sponsor
- Opportunity to present a door prize
- Complimentary admission for two guests

Fall BOAT CRUISE- \$300 Limited Space

- Recognition as one of the event sponsors of the Chamber Boat Cruise.
- Your company logo on the Boat Cruise Invitation and a 1/3 page ad distributed to our 1100+ Chamber contacts
- 2 guest passes for your business partners, staff or friends (approx. value \$100)
- Sponsor acknowledgement via regular event promotion
- The opportunity to promote your business by providing handouts, promotional material and offering a door prize
- Recognition as an event sponsor during the event
- On-site signage

Location, events, and dates are subject to change without notice



Annual Fun Golf Tournament



What kind of Chamber would we be if we didn't talk business on the links?

Annual Fun GOLF TOURNAMENT

Our annual golf tournament is typically a sell out as we hit the golf course for an afternoon of networking with 110+ members of the business community. In partnership with the Brockville Winter Classic Committee we bring a extremely FUN tournament for our golfers.

QUICK FACTS

This highly sought after Chamber event includes lunch, dinner, prizes & fun.

SPONSORSHIP BENEFITS

Dependent on sponsorship level, benefits include; complimentary registration, pre and post event recognition, on-site signage, and much more. For a complete list of sponsor benefits contact the Chamber office today!



Save the Date—June 13,2025 at Cedar Valley

GOLF TOURNAMENT (Various - \$350—\$4000)

- Title Sponsor (s)-\$4000
- Dinner Sponsor—\$1200
- Hospitality Sponsor—\$750
- Beverage Cart Sponsor—\$500
- Game Day Sponsor—\$ 500
- Hole Sponsor—\$350
- Putting Green Game Sponsor—\$300
- Prize Sponsor—*Priceless*
- *And many more!*



**Title sponsor from previous year has the first right of acceptance for this sponsorship*

Location, events, and dates are subject to change without notice

Workshop Series



THE WORKSHOP SERIES

This year, with input from our membership, the Chamber will be hosting professional development workshops focused on what matters most to businesses.

Through our partnerships with the DBIA, LGSB, City of Brockville and the EEC, we will have much more to offer to our members and encourage you to attend as many as possible.

QUICK FACTS

Did you know that professional development is one of the first things to be cut during difficult economic times; Yet one of the most significant contributions an employer can make to its business and employees? The Brockville and District Chamber understands the importance of bringing meaningful professional development opportunities at a reasonable cost to its members. This year through your input we will be bringing you a host of workshops including Employee Engagement, Social Media, and effective marketing.



WORKSHOP SERIES— (Opportunities from \$260 – \$500)

Co-Sponsorships available - conditions apply

- Recognized as the key supporter of the series via website, radio, newspaper
- Your logo on the workshop series invitation/brochure
- Pre-event recognition via an 8 ½ x 11 page promotion piece sent to 1100+ chamber members (can be used anytime that month)
- Recognition at each workshop as the series sponsor
- Display space near the registration table at each workshop
- Complimentary admission for two guests
- Opportunity to distribute brochures or promotional items at the workshop
- Opportunity to address audience at the workshop



Location, events, and dates are subject to change without notice



Awards of Excellence Gala

THE 66th AWARDS OF EXCELLENCE GALA **Sept 18, 2025**

One of the highlights of the Chamber year is the Annual Awards of Excellence Gala at which the Brockville and District Chamber of Commerce recognizes the outstanding achievements of businesses and individuals in our region.



QUICK FACTS

- This event has grown into Brockville's premier awards ceremony and is attended by over 250 top business leaders.
- We gather each year to celebrate the nominees and awards recipients for Business of the Year, Small Business of the Year, Community Excellence, Tourism Awards, Ben TeKamp Memorial Award as well as the Young Professional, Business Person and Citizen of the Year.

SPONSOR BENEFITS

Dependent on sponsor level, benefits include; complimentary tickets, pre and post event recognition, opportunity to present an award, on-site signage, and much more! For a complete list of sponsor benefits contact the Chamber office today!

Annual Awards of Excellence Gala (Various - \$1000—\$5000)

- Title* (\$5000) - sold out
- Gold* (\$2500)
- Silver (\$2000)
- Reception Sponsor (\$1700)
- Centerpiece (\$1700)
- Bronze (\$1000)
- Wine Sponsor (\$1800)
- Corporate Table (\$1700)
- Scotch Bar (\$1800) - sold out
- In Kind Donation & Special Sponsorships

Thank You to all who support this very important recognition to area businesses and individuals who make our community a better place to live, work and play

This event would not be possible without your generous support.

*Previous years sponsors have the first right of refusal to renew their sponsorship for 2024**

- Location, events, dates & pricing are subject to change





Breakfasts & Luncheons



CHAMBER BREAKFASTS & LUNCHEONS?

The Brockville and District Chamber is proud to offer its members Networking Breakfasts and luncheons as a networking and information gathering opportunity. It is also an opportunity for member sponsors to support the Chamber and increase their exposure in the community.

QUICK FACTS

- 60+ members of the business community gather to engage with community leaders as they inform us about what is happening locally, provincially, and nationally.
- This event series is an excellent way to stay informed and connected about matters affecting your business.



BREAKFAST & LUNCHEON 2025 EXAMPLES

- Member of Parliament Outlook Breakfast with Michael Barrett
- Member of Provincial Parliament Outlook Breakfast with Steve Clark
- Mayor Wren –Breakfast and Update from the City of Brockville
- Mayor Burrow—Breakfast and Update from the Township of Elizabethtown-Kitley
- Speakers Series



Networking Breakfast or Luncheon Main Host Partnership(\$500.00)

Co-Partnerships available - (\$260.00)

- Recognized as the key supporter of the event via website, radio, newsletter & social media
- Your logo on the networking breakfast or luncheon invitation
- Pre-event recognition via an 8 ½ x 11 page promotion piece sent to 1100+ chamber members (can be used anytime that month)
- Recognition at the event as the sponsor
- Display space near the registration table at the event
- Complimentary admission for two (\$80.00 + value) to the event
- Opportunity to distribute brochures or promotional items at the breakfast or luncheon
- Opportunity to address audience at the event



Location, events, and dates are subject to change without notice



Additional Opportunities



CHAMBER EVENTS BANNER—2025

Increase your brand's recognition by purchasing a space on our Chamber Events Banner! These two banners are on display at every Chamber event and enjoy great exposure.

There is limited space available for this project, so book your space early!
Cost is only \$375+HST per logo

(average of \$17/per event displayed = the most inexpensive advertising you'll do this year)

ONLINE DIRECTORY ADVERTISING—Complimentary

The Chamber Membership directory contains a listing of all chamber member businesses, government indexes and other pertinent community information. Members may request updates to the online directory at any time by contacting the chamber office. Pictures and video's are encouraged to help promote each members business.



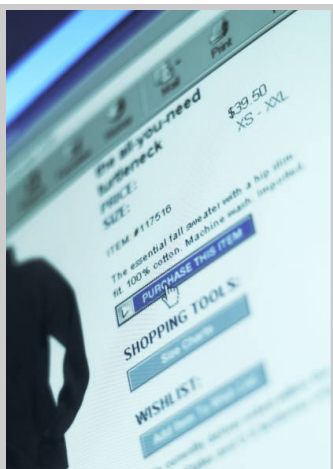
* Member Distribution / Mass Email sent to 1100+ Chamber contacts
(which can be used anytime during the month of the sponsored event - \$200 value- 3x)

WEBSITE ADVERTISING

The Brockville and District Chamber of Commerce website is actively engaging members and the community on a daily basis.

Home Page Ad spots available as well as key regularly visited pages such as our Member Directory and Events pages

Special web advertising is available. Facebook advertising is complimentary (We are always happy to help spread the word of your upcoming events). Please contact us for further information



Location, events, and dates are subject to change without notice



Sign me up!

Please fill out this form and return it to the Chamber office to secure your sponsorships for 2025

CONTACT INFORMATION

Contact Person: _____

Company: _____

Address: _____

City/Prov: _____ Postal Code: _____

Phone: _____ Fax: _____

Sponsorships are sold on a first come first served basis.



SPONSORSHIP

Event or Advertisement opportunity: _____

Date: _____

Sponsor Level: _____

Comments: _____

PAYMENT

Event or Advertisement opportunity: _____

Date: _____

Sponsor Level: _____

Comments: _____

Please invoice me

Cheque enclosed \$ _____

Credit Card # _____

Exp: _____

EMAIL OR FAX COMPLETED FORM TO:
 Brockville and District Chamber of Commerce
 3 Market Street West Suite 1
 Brockville, ON K6V 7L2

Fax: (613)342-6849
 info@brockvillechamber.com

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